

# Jinvani Management College - Tidings



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**JINVANI MANAGEMENT COLLEGE**

JANUARY  
**12**

**SWAMI VIVEKANANDA**

*National*  
**YOUTH**  
*Day*

ARISE! AWAKE! AND STOP NOT UNTIL THE GOAL IS REACHED.

Sikanderpur, (Katyan Road),  
Ara-Bihiya Road, Bihar - 802154

+ 91 9155738233  
info@jmcara.in www.jmcara.in



## **National Youth Day Celebration**

**(12<sup>th</sup> January 2024)**

“Fill the brain with high thoughts, highest ideals, place them day and night before you, and out of that will come Great work” - By Swami Vivekananda.

To commemorate the birth anniversary of Swami Vivekananda, one of the greatest philosophers and spiritual leaders National Youth Day or Rashtriya Yuva Diwas is celebrated with great joy, enthusiasm every year in India on 12th January. National Youth Day creates awareness and provides knowledge about the rights of people in India. It is a day to educate people to behave properly in the country. The main objective behind the celebration is to make a better future for the country by motivating the youths and spreading the ideas of the Swami Vivekananda.

Swami Vivekananda was born as Narendranath Dutta on 12th January 1863. He was a key figure in the introduction of the Indian philosophies of Vedanta and Yoga to the western world and was credited with raising interfaith awareness. He was a chief disciple of 19th century saint Ramakrishna and founder of Ramakrishna Math and Ramakrishna mission.

In commemoration of the National Youth Day, Jinvani Management College has organized National Youth Day on January 12, 2024 at 1.30 PM-2.30 PM. The program was planned and organized under the guidance of Principal Prof. Dr. Anand Mohan, and it was greatly supported by Prof. Neeraj Kumar, IIC Co-ordinator cum Assistant Professor of the Institution. In this event MBA (I & II), BBA (I & III), BCA (I & III) semester students actively participated in the seminar presentation and gained knowledge regarding youth empowerment.

One of the participant Rahul Kumar, MBA 2<sup>nd</sup> Semester, shared his valuable experience how he conceived the idea of floating Marigold Cultivation , which deals with the flowers cultivation and marketing in a new model process such as in cluster formation and distributing to the nearest outlet.

The other participant Abhishek Raj of MBA 2<sup>nd</sup> Semester, started a new venture as G.N. Sports and Khilona Ghar , exploring the new avenue in customer demand in the outskirts area, promoting different sports products and essentials at economical and reasonable rate , how the tandem of sports and toy products reshaping the demand .

Prem Kumar Upadhyay of MBA 2<sup>nd</sup> Semester, started the start-up in the name of Jayanti Vermi compost and earthworm , which deals with the production and manufacturing of compost manure which is useful in fertilisation and utility of the soil , helping in organic farming and its by products can be used in many derivatives products used in poultry farm and horticulture .

Another participant Mani Kumar of MBA 2<sup>nd</sup> Semester unveiled the start up on flour mill which produces the flour products at the economical price and offers varieties in its product line .

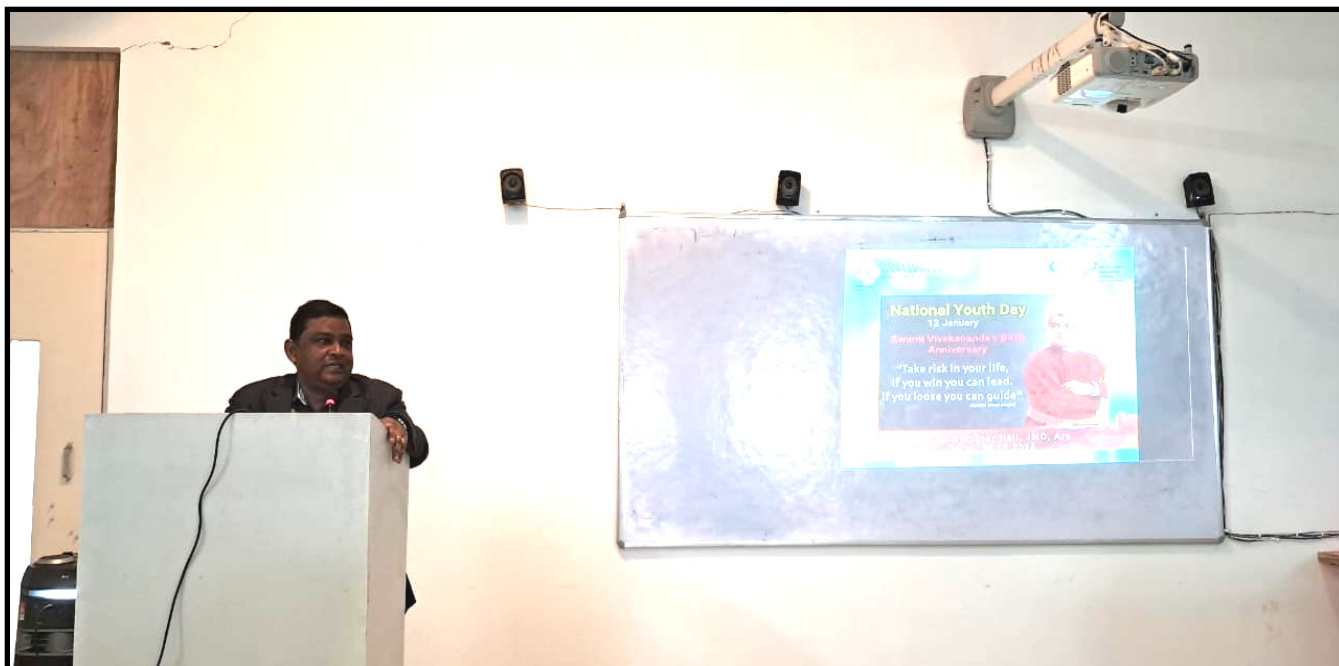
Lastly, the programme came to an end with the vote of thanks by Prof. Arun Mishra (Asst. Prof. Dept. of IT). The event ended with the singing of the National Anthem .



**Mr. Prem Kumar Upadhyay student of MBA Semester II presenting his project on Vermi Compost on the event of “National Youth Day”**



**Mr. Nitesh Kumar Tiwari BCA Semester I delivering speech on “National Youth Day”**



**Dr. Anand Mohan , Principal Jinvani Management College, ARA giving vote of thanks on “National Youth Day”**



**Group photography to conclude the event of “National Youth Day”**



## QUIZ COMPETITION REPORT

Jinvani Management College successfully conducted a Quiz competition in the college on 13th January 2024, for the under-graduate and graduate students of college. In this competition, four different teams namely, A, B, C and D with four participants in each team give tough battle to each other. Rules and regulations of the quiz were explained at the beginning. It was interesting four - round competition, including objective questions with options round, buzzer round and rapid-fire round which engaged the students for one hour. The students showcased their brilliance by rapidly answering the questions. Though some of the questions were very tricky, the teams tried to answer them with confidence. Although the teams participated actively, the team that scored the most was a team. It was very informative and knowledge enriching competition for the participants along with the audience.



**Students of JMC actively participating in the Quiz Competition**



**Faculty member attending the session of Quiz Competition**

The comparing for the event was done by Prof Saurabh Kumar Singh and Prof. Arun Kumar Mishra. Prof. Manish Kumar, Prof Om Kumar and non-faculty staff members worked efficiently to make the competition a grand success. The competition concluded with the vote of thanks given by the Prof Saurabh Kumar Singh.



## Plantation

Today we have conducted the IIC program of plantation at Jinvani Management College, Sikandarpur, Ara. The main objective of this event is to raise awareness and promote action towards protecting and preserving the environment. It aims to encourage individuals, communities, businesses, and governments to take steps towards sustainable development and responsible consumption. This event seeks to generate global attention and involvement in addressing environmental issues such as climate change, pollution, deforestation, and habitat destruction.

### Some main objective included-

- ◆ **Increasing awareness**-the event aimed to educate individuals about current environmental challenges we face. It highlighted the importance of taking action to protect our planet and the potential consequences if we fail to do so.
- ◆ **Promoting sustainable practices**-the event showcased sustainable practices and initiatives that individuals and communities can adopt in their daily lives.
- ◆ **Encouraging participation**- the event provided opportunities for individuals and communities to actively participate in environmental conservation efforts.
- ◆ **Advocating for policy change**-the event highlighted the importance of strong environmental policies and call on Governments and decision-makers to take actions.
- ◆ **Foster collaborations**- the event facilitated networking and collaboration between different stakeholders, including govts agencies, civil societies, businesses, and educational institutions.

Overall, the objective of this event was to inspire and mobilize individuals and communities to take action for a sustainable and resilient future.

We all faculty members were present in Plantation Activity. The 1<sup>st</sup> plant was planted by group of MBA, BBA and BCA girls, other plant was planted by group of MBA, BBA and BCA boys, and the 3<sup>rd</sup> plant was planted by all the faculty members along with Prof. Dr. Anand Mohan, Principal, JMC, Ara.

All the students of MBA, BBA and BCA were actively involved in the programme of tree plantation.

Committees Members :

1. Nitesh Kumar	2. Vagisha Mishra
3. Shubham Kr. Mishra	4. Priya Singh
5. Anushka	6. Ashish Kumar
7. Prit Kumar	8. Manish Kr. Sharma
9. Ujjwal Kr Singh	

- ◆ **Key outcome of the activity-**Trees play a crucial role in the overall health of the environment. here are some key outcomes of tree plantation
- ◆ **Decrease the Carbon Dioxide level-** Trees absorb carbon dioxide from the atmosphere and store it in their biomass. By planting more trees, we can reduce the concentration of greenhouses effect as they provide numerous benefits.
- ◆ **Natural air purifiers-** trees act as natural purifiers by absorbing carbon dioxide and releasing oxygen through photosynthesis. This helps to mitigate climate change by reducing the greenhouse gases in the atmosphere.
- ◆ **Conservation of water table and prevent soil erosion-** trees help to conserve water table and prevent soil erosion.

In summary, tree plantation a key outcome of positively impacting the environment. It helps to combat climate change, improve air and water quality, promote biodiversity, create a cooler environment, and provide valuable resources for humans.





**Students of JMC planting tree**



**Principal of JMC giving water to plant**



**Group photo on “Plantation Day”**



## Report on Painting Competition

College Making painting Competition was organized by Jinvani Management College, Ara on 16-01-2024 at 1.00 pm. The theme of the collage competition was “Go Green and Digital India” The students were briefed about the significance of Collage, which is a technique of an art production, primarily used in the visual arts, where the artwork is made from an assemblage of different forms, thus creating a new whole. The numbers of entries in the competition were 5. All the students were given the time period of 1 hour 30 minutes to complete the collage. The results for the competition were announced on the spot by the judges. The judges for the competition were Dr.Prof. Anand Mohan and Prof Om Kumar.



BBA Semester I students during painting Competition



BCA Semester I students during painting Competition

**Winners of the competition were:**

- 1. Anuska, BBA Semester 1<sup>st</sup>**
- 2. Mani Kumar, MBA Semester 2<sup>nd</sup>**
- 3. Nitesh Kumar, BCA Semester 1<sup>st</sup>**

## Republic Day Celebration Report

Jinvani Management College campus witnessed the celebration of the 75<sup>th</sup> Republic Day on the 26<sup>th</sup> January, 2024. Students, Academic and non-academic members filled with a feeling of patriotism and dedication gathered in front of the building. The celebration started with the hoisting of the National Flag by the Principal Dr. Prof. Anand Mohan and Prof Siddha Bijay Jain. In his speech, the Principal highlighted the importance of the Constitution and its unique features such as being Sovereign, Socialist, Secular, Democratic and Republic enshrined in the preamble of the constitution.

He also gave an insight on the various accomplishments achieved by college and motivated the crowd for bringing more laurels for the college through their accomplishments. The speech was followed by the National Anthem, various other representations of the art forms like dances and songs were performed by the students, giving a glimpse of the diversity in unity of the nation and the Guard of Honor. The program ended with the message to create a great nation through collective efforts from all individual. Sweets were distributed among all the guests .





**Flag Hosting Ceremony at Jinvani Management College, ARA**



**Mr. Siddha Bijay Jain,  
addressing the students during Republic Day  
Celebration**



**Dr. Anand Mohan Principal,  
addressing the students during Republic  
Day Celebration**



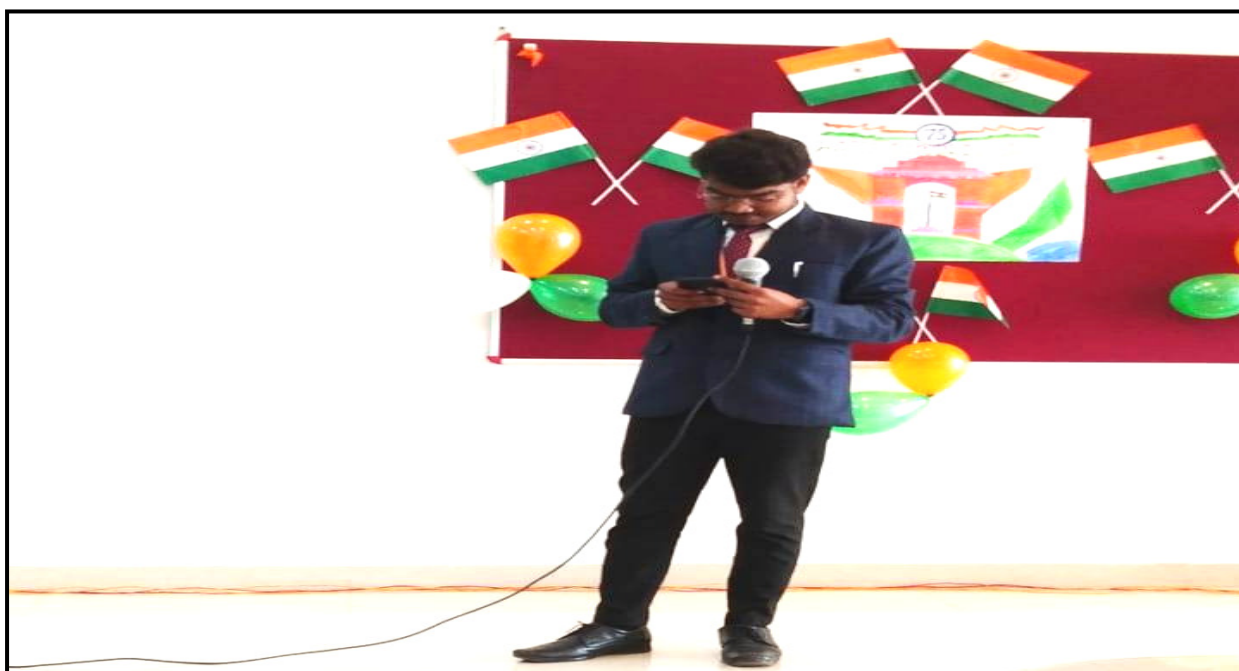
**Balajee BCA Semester III & Anushka BBA Semester I anchoring on “Republic Day”**



**Students of JMC Showcasing their Talent on 26 January Function**



**Mr. Siddha Bijay Jain, Principal Anand Mohan sitting Right and Mr. Suneej Srivastava sitting left in the front row with the Faculty members and students of JMC watching event on “Republic Day”**



**Mr. Abhishek Raj MBA Semester-III student sang a song on “Republic Day”**



**Dr. Anand Mohan Principal of JMC with the students of BBA Semester I , Shreya & MBA Semester II, Mani Kumar on “Republic Day” Celebration**



**Group Photography on “Republic Day”**

**A Session on the concept of AI Tools & ChatGPT**

**Special Session**  
By:  
**Aryan Raj & Balajee**  
**BCA III Sem Students**

Venue- Seminar Hall, JMC, Ara  
Date: 31.01.2024, Time- 1:00 PM onwards

## Report on AI Tool & Chatgpt

Chatgpt is an AI-powered language model based on the Generative Pre-trained Transformer (GPT) architecture developed by OpenAI. It leverages deep learning techniques to generate human-like text responses based on the input provided by users. Chatgpt is trained on vast amounts of text data from the internet, enabling it to understand and generate coherent responses across a wide range of topics and contexts.

Chatgpt possesses several key capabilities that make it a versatile and powerful AI tool:

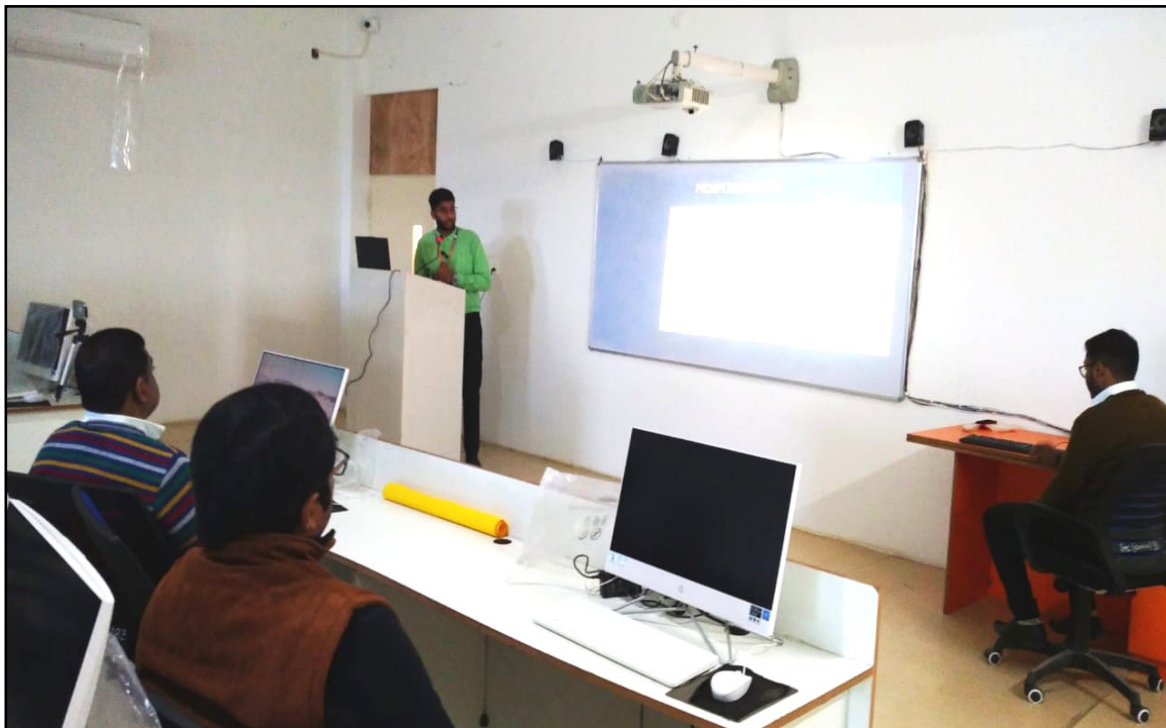
- **Natural Language Understanding (NLU):** Chatgpt can comprehend and interpret natural language input, allowing it to understand user queries and generate contextually relevant responses.
- **Contextual Awareness:** Chatgpt maintains context over multiple turns of conversation, enabling it to generate responses that are coherent and contextually appropriate.
- **Language Generation:** Chatgpt can generate human-like text responses in natural language, covering a diverse range of topics and domains.
- **Adaptability:** Chatgpt can be fine-tuned and customized for specific use cases and applications, making it adaptable to different business needs and requirements.



**Applications of Chatgpt:** Chatgpt finds applications across various industries and domains, including:

- **Customer Service:** Chatgpt can be deployed as a virtual assistant or chatbot to handle customer inquiries, provide support, and streamline customer interactions.
- **Content Generation:** Chatgpt can assist content creators by generating blog posts, articles, product descriptions, and other written content based on predefined prompts.
- **Education and Training:** Chatgpt can be used in e-learning platforms to provide personalized tutoring, answer student queries, and facilitate interactive learning experiences.
- **Healthcare:** Chatgpt can assist healthcare professionals by providing information, answering patient queries, and offering support for medical diagnosis and treatment planning.

Chatgpt represents a significant advancement in the field of AI, offering powerful conversational capabilities that can be leveraged across various industries and applications. As organizations continue to embrace AI tools for automation, augmentation, and innovation, Chatgpt stands out as a versatile and reliable solution for enhancing human-computer interactions and driving business growth in the digital age.



**Aryan Raj BCA Semester III taking session on AI tool & Chatgpt**



## Report on Financial Literacy Program

Financial literacy plays a crucial role in empowering individuals to make informed financial decisions, manage their finances effectively, and achieve financial well-being. The Financial Literacy Program, conducted by [Organization/Institution Name], aims to equip participants with essential knowledge and skills to navigate the complex world of personal finance. This report provides an overview of the program, its objectives, methodologies, outcomes, and impact.

### Objectives of the Financial Literacy Program:

- ◆ Raise awareness about the importance of financial literacy and its impact on individual and societal well-being.
- ◆ Provide participants with fundamental knowledge and practical skills related to budgeting, saving, investing, debt management, and financial planning.
- ◆ Foster responsible financial behavior and attitudes towards money management, risk assessment, and long-term financial security.
- ◆ Empower participants to make informed decisions about financial products and services, such as banking, insurance, loans, and investments.

### Program Outcomes:

- ◆ **Increased Financial Knowledge:** Participants demonstrated a significant improvement in their understanding of basic financial concepts, terminology, and principles.
- ◆ **Improved Financial Behavior:** Participants reported adopting positive financial habits, such as budgeting, saving regularly, reducing debt, and setting financial goals.
- ◆ **Enhanced Confidence:** Participants expressed increased confidence in managing their finances, making financial decisions, and navigating financial institutions and markets.
- ◆ **Long-term Impact:** The program aimed to create a lasting impact by equipping participants with lifelong skills and resources to continue their

### **Impact and Feedback:**

- **Participant Feedback:** Feedback surveys and evaluations were conducted to assess session participant satisfaction, gauge learning outcomes, and gather suggestions for program improvement.
- **Stakeholder Engagement:** The program engaged with various stakeholders, including participants, community organizations, financial institutions, and government agencies, to promote collaboration, advocacy, and outreach efforts.
- **Measurable Impact:** The program's impact was measured through pre-and-post-assessments, surveys, qualitative feedback, and anecdotal evidence of behavior change and knowledge retention.

### **Conclusion and Future Directions:**

The Financial Literacy Program has proven to be a valuable initiative in promoting financial empowerment and inclusion. Moving forward, Jinvani Management College, remains committed to expanding and enhancing the program, reaching wider audiences, and addressing evolving financial literacy needs in the community. By fostering a culture of financial responsibility and resilience, we can create a more financially literate and empowered society.



**Mr. Raju Singh taking the session on “Financial Literacy and Awareness”**





JINVANI  
MANAGEMENT  
COLLEGE



Join us to celebrate

**बसंत पंचमी**

*14th February, 2024 @ 09:30 AM*

Venue: JMC, ARA

## Report on Saraswati Puja- 2024

Saraswati Puja, also known as Basant Panchami, is a Hindu festival celebrated to honor the goddess Saraswati, who is revered as the deity of wisdom, knowledge, and learning. This auspicious occasion holds great significance, especially in educational institutions, where students seek the blessings of Saraswati for academic success and enlightenment. Jinvani management college, Ara, embraced this tradition with fervor and enthusiasm, marking the day with various rituals and cultural activities.

In anticipation of Saraswati Puja, the campus of JMC was adorned with vibrant decorations, predominantly in yellow, symbolizing prosperity and vibrancy associated with the onset of spring. The Puja venue was beautifully decorated with flowers, rangolis, and images of Goddess Saraswati, creating a serene and spiritually uplifting atmosphere.

The Saraswati Puja ceremony commenced with the chanting of Vedic hymns and mantras, invoking the blessings of the goddess Saraswati. Faculty members, students, and staff gathered to offer their prayers and seek divine guidance for academic excellence and intellectual growth. The Puja rituals were conducted with utmost reverence and devotion, signifying the importance of knowledge and learning in one's life.

As a gesture of goodwill and communal harmony, Prasad consisting of traditional sweets and fruits were distributed among the attendees. This symbolic gesture emphasized the spirit of sharing and generosity, bringing people together in a spirit of unity and joy.

The success of the event owes much to the unwavering support and guidance provided by Principal Prof. Dr. Anand Mohan, BCA co-ordinator of the College Arun Mishra, MBA co-ordinator of the College Prof. Om Kumar and Prof. Saurabh Kumar Singh, BBA Co-ordinator Prof. Neeraj Kumar. Their presence and mentorship were instrumental in shaping the event.



Prof. Arun Mishra along with student worshipping “Maa Saraswati”



Dr. Anand Mohan Principal JMC, Faculty Members, Non-Academic staff and Students after offering prayer to “Maa Saraswati”

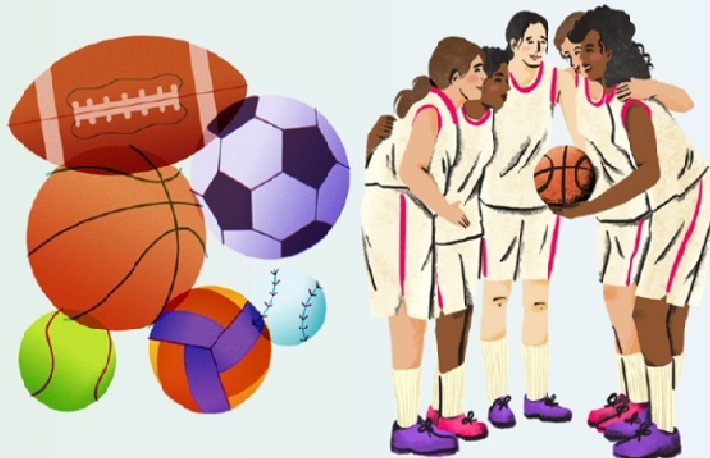


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MANAGEMENT  
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Dedication. Devotion. Discipline.

# ANNUAL SPORTS

*Day*



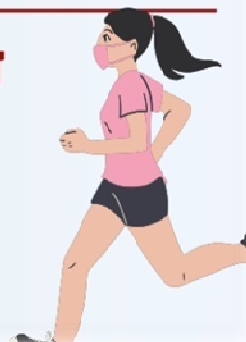
## "FUNATHON 2024"

CRICKET - KABBADI - BADMINTON - VOLLEY BALL  
DISCUSS THROW- HIGH JUMP - RACE

Competitive | Supportive | Energetic

**15TH - 16TH FEBRUARY**

**9.30 AM - 4.00 PM**



# ANNUAL SPORTS DAY 2023-24

## Jinvani Management College, Ara

### "FUNATHON 2024"

MBA, BBA & BCA

Date: 15<sup>th</sup> & 16<sup>th</sup> February 2024

**Day 1 – 15<sup>th</sup> February 2024–Thursday**

**Time: 9:30 AM - 4:00 PM**

Sl. No.	Particulars	Duration	Resource Person	Participants
1.	Welcome Speech	09:30AM - 9:45 AM	Prof Saurabh Kumar Singh	--
2.	Pledge	9:45 AM - 9:50 AM	Balajee- BCA III Semester	--
3.	National Anthem	09:50 AM - 9:55 AM	All Members	--
4.	Opening Ceremony	09:55 AM - 10:15 AM	Dr Aditya Bijay Jain & Dr. Ceipi Jain	--
5.	Musical Chair	10:15AM - 10:45 AM	Prof Saurabh Kumar and Prof Arun Mishra	Teaching & Non-teaching Staff/ Students
6.	Volley Ball (Boys)	10:45 AM - 11:30 AM	Prof Manish Kumar and Prof Om Kumar	Students
7.	Discus Throw & Shot put	11:30 AM - 12:00 PM	Prof Manish Kumar & Prof Arun Mishra	Students
8.	Badminton Girls	12:05 PM - 12:30 PM	Prof Nisha Bharti and Prof Arun Mishra	Students
<b>REFRESHMENT / LUNCH 12:30 PM - 1:00 PM</b>				
9.	Badminton (Boys)	1:00 PM - 02:30 PM	Prof Neeraj Kumar, Prof Om Kumar & Prof Saurabh Kr	Students
10.	400 Meter Race	2:35 PM - 3:00 PM	Prof Manish Kumar & Prof Saurabh Kumar	Students
11.	100 Meter Race	3:05 PM - 3:15 PM	Prof Manish Kumar, Prof Neeraj Kumar & Prof Saurabh Kumar	Students
12.	100 Meter Race ( Girls)	3:15 PM - 3:30 PM	Prof Nisha Bharti and Prof Arun Mishra	Students
13.	Long Jump/High Jump (Boys)	3:30 PM - 4:00 PM	Prof Saurabh Kumar & Prof Om Kumar	Students

**Day 2nd – 16<sup>th</sup> February 2024 – Friday**

**Time: 9:30 AM - 3:40 PM**

<b>Sl. No.</b>	<b>Particulars</b>	<b>Duration</b>	<b>Resource Person</b>	<b>Participants</b>
14.	Kabaddi (Boys)	09:30 AM-10:15AM	Prof Neeraj Kumar ,Prof Om Kumar& Prof Saurabh Kumar	Students
15.	Cricket	10:15 AM-11:30 AM	Prof Neeraj Kumar , Prof Om Kumar& Prof Saurabh Kumar	Students
16.	Football	11:30 AM-12:30 PM	Prof Manish Kumar, Prof Saurabh Kumar &Mr Nand-Lal	Students
<b>REFRESHMENT / LUNCH 12:30 PM - 1:00 PM</b>				
17.	Three Legged Race (Boys)	1:00 PM - 1:20 PM	Prof Manish Kumar , Prof Neeraj Kumar& Prof Saurabh Kumar	Students
18.	Three Legged Race (girls)	1:20 PM - 1:30 PM	Prof Nisha Bharti and Prof Arun Mishra	Students
19.	Table Tennis	1:30 PM - 2:00 PM	Prof Manish Kumar & Mr NandLal	Students
20.	Prize Distribution events	2:00 PM- 2:30 PM	Dr Aditya Bijay Jain & Dr. Ceipi Jain , Mr. Siddha Bijay Jain, Mr.Arihant Bijay Jain & Prof Dr Anand Mohan.	Students , faculty& all staff member
21.	Closing Ceremony	3:11 PM-3:20 PM	Prof Dr Anand Mohan & Prof Siddha Bijay Jain	--
22.	Vote of Thanks	3:21 PM-03:40 PM	Prof Dr Anand Mohan	--





## ANNUAL SPORTS DAY REPORT 2023-2024

Sl.NO	Name of the Events (Game)	Class	Gold	Silver	Bronze
1	Musical Chair( Staff)	Staff	Sunej Srivastava	Om Kumar	Arun Mishra
2	Musical Chair(Mixed)	Student	Sanskriti	Anand Kumar	Rahul Kumar
3	Discus Throw (Boys)	Students	Ayush	Balajee Kumar Pandey	Yatendar
4	Discus Throw(Girls)	Students	Sanskriti	Anushka	Shreya
5	Shot Put(Boys)	Students	Yatendar	Balaji Kumar Pandey	Ayush
6	Shot Put(Girls)	Students	Anushka	Sanskriti	Shreya
7	Badminton Girls	Students	Shreya	Sanskriti	Anushka
8	Badminton (Boys)	Students	Yatender & Ayush	Bala jee Pandey & Ayush	-----
9	400 Meter Race (Boys)	Students	Balajee pandey	Sachin chaubey	Prem Kumar Upadhyay
10	400 Meter Race (Girls)	Students	Shreya	Sanskriti	Anushka
11	100 Meter Race(Boys)	Students	Balajee Pandey	Prem	Anand And Abhishek
12	100 Meter Race(Girls)	Students	Shreya	Sanskriti	-----
13	Long Jump(Boys)	Students	Ayush	Balajee pandey	Abhishek Raj
14	Long Jump (Girls)	Students	Shreya	Sanskriti	Anushka
15	High Jumps ( Boys)	Students	Ayush	Balajee pandey	Abhishek
16	Kabaddi (Boys)	Students (Gold)	BalaJee pandey, Rahul, Sachin, Utkarsh,Anand,Manish, Prem Upadhyay.		
17	Cricket	Students (Gold)	Mani, Yatendar,Ayush,Sachin,BalaJee , Sunny,Om kumar Nand Lal Utkarsh.		
18	Volleyball	Students (Gold)	Prem, Rahul, Balajee pandey, Anand, Aryan, Sunny		



**Students playing musical chair game**



**Students playing volley ball game**



**Faculties playing musical chair game**



**Students playing badminton game**



**Faculty ready to play shot during the cricket match**

The Annual College Sports was held on 15.2.2024 on the college grounds. Both boys and girls actively participated in events like javelin throw, races like the relay race and 50 meter race, shot put Cricket volleyball and the like. The sports organizing committee undertook registration of participants for several of these events. The sports day found not only the students but also the teaching and non teaching staff of the institution gathered on the college grounds with college caps and badges. While students participated in large numbers others were enthusiastic and excited to watch the events.



**Students and faculties playing volley ball**



**JMC students with their certificate on “Annual Sport Day”**



**JMC students playing “Kabaddi”**



**Group photograph on “Annual Sport Day”**



**MoE'S INNOVATION CELL (GOVERNMENT OF INDIA)**

**JINVANI MANAGEMENT COLLEGE**  
Dedication. Creativity. Discipline.

**INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)**

**NATIONAL SCIENCE DAY**  
28 FEBRUARY

**Date: 28<sup>th</sup> February 2024**  
**Time: 01:00 pm**  
**Venue: Jinvani Management College, ARA**

## NATIONAL SCIENCE DAY

National Science Day, observed annually on February 28th in India, commemorates the discovery of the Raman Effect by Sir C.V. Raman in 1928. This day serves as a tribute to the remarkable contributions of Indian scientists and a reminder of the critical role of science in driving progress and development. This report highlights the significance of National Science Day and the various initiatives undertaken to celebrate this auspicious occasion.

### 1. Historical Significance of National Science Day:

- The discovery of the Raman Effect by Sir C.V. Raman marked a significant milestone in the field of physics and earned him the Nobel Prize in Physics in 1930.
- National Science Day was first celebrated in India in 1986 to commemorate this historic discovery and promote scientific temper and curiosity among the masses.

### 2. Objectives of National Science Day:

- To inspire and ignite interest in science and scientific research among students, educators, and the general public.
- To showcase India's achievements in science, technology, and innovation and honor the contributions of eminent scientists.
- To promote scientific awareness, literacy, and inquiry-based learning across diverse communities and age groups.

## Theme of National Science Day:

- Each year, National Science Day is celebrated with a specific theme that reflects current scientific priorities, challenges, and opportunities.
- The theme serves as a guiding framework for organizing events, activities, and initiatives aimed at raising awareness and promoting dialogue on relevant scientific issues.

## Impact and Legacy:

- National Science Day has played a pivotal role in promoting scientific literacy, curiosity, and innovation across India.
- It has inspired countless students to pursue careers in science, technology, engineering, and mathematics (STEM) fields and contribute to India's scientific progress and development.
- The legacy of National Science Day continues to resonate throughout the year, as initiatives and programs are implemented to sustain the momentum and foster a culture of scientific excellence and inquiry.

National Science Day serves as a beacon of inspiration and celebration, honoring the legacy of India's scientific pioneers and igniting a passion for discovery and innovation among future generations. As we commemorate this auspicious occasion, let us reaffirm our commitment to advancing the frontiers of science and harnessing its transformative power for the betterment of society.



Poster presentation by BCA Semester I Student on “National Science Day”



Poster presentation by BBA Semester I Student on “National Science Day”



Poster presentation by MBA Semester I Student on “National Science Day”



Interactive Session  
on  
Leadership Qualities and  
Demand for Management Courses

Venue - Jinvani Management College, Ara

Date & Time - 12th March 2024 @ 11 am



**Resource Person**  
**Eng. Sanjay Shukla**  
**Ex. VP - JSW Steel Ltd**  
**Ex Sr. Executive - Tata Steel & Tata Power**



**Interactive Session**  
**on**  
**“Leadership Qualities and Demand for Management Courses”**

On 12<sup>th</sup> March 2023, Tuesday, an interactive session on **“Leadership Qualities and Demand for Management Courses”** was held in the premises of Jinvani Management College, Ara; under the program by MIC, IIC of Jinvani Management College, Ara. **Eng. Sanjay Shukla, (Ex. Vice President JSW Steel Ltd, Ex Sr. Executive, Tata Steel & Tata Power)** was invited for this wonderful and knowledgeable session.

Mr. Shukla addressed the students about essential skills required at national & global level in the current business world. He briefed the students about the courses and the career opportunities prevailing in the current market. Being a Management Student, what challenges will be faced and how to overcome the same by inculcating various skills like soft skill, leadership skill, problem solving skill, and many more. He guided the students on formulating the growth path with milestones and how it can be achieved gradually by being resilient, self aware, adaptive, etc. Students were informed about the importance of phonology, pedagogy, empathy, vision to plan, and out of the box thinking. Overall the session with Mr. Shukla was very interactive, informative & motivating.



**Mr. Sanjay Shukla taking the session**



**Mr. Sanjay Shukla interacting with students**



**Dr.Anand Mohan Principal JMC giving vote of thanks**



**Group photograph after the session over**



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ARYABHATTA KNOWLEDGE UNIVERSITY**



**चुनाव का पर्व  
DESH KA GARV**

**LOK SABHA ELECTION 2024**

**13<sup>th</sup> March 2024**

## Voter Awareness Campaign

Developing the practice of informed and ethical electoral participation is vital to investment in future of democracy. Under its flagship programme ‘Systematic Voters’ Education & Electoral Participation’ (SVEEP), the Election Commission of India carries out various interventions for strengthening and enhancing quality electoral participation. Election Commission of India is now rolling out its ambitious project ‘Electoral Literacy Club’ (ELC) for main streaming of electoral literacy in Schools, Colleges and Communities to promote electoral literacy in all age groups of the Indian citizens.

Voter Awareness Forum (VAF) is an informal forum for generating discussions and awareness around the electoral process, on the how, what and where of registration & voting, through the medium of real-time activities.

Today Jinvani Management College organized a “Voting Awareness Session” on 13/03/2024, Wednesday in association with the National Service Scheme (NSS) to create voting awareness in students with the significance to encourage more young voters to actively take part in the election process to create transparent democratic nation. This program was to educate students about the electoral process in order to increase their awareness and participation in the electoral process. Prof Saurabh Kumar Singh from BCA Coordinator gave importance of Election and shared the knowledge of voting process to students. The event was successfully completed with the support of Principal Sir, Students, Faculty and Staff members.



**JMC Students creating awareness about the importance of casting vote**



World Poetry Day is an occasion that is highly valued by those who hold a deep appreciation for the art of words. It is a day that celebrates the rich cultural heritage of poetry and recognizes its unparalleled ability to capture the essence of the human experience. Observed every year on March 21, the day is dedicated to promoting linguistic diversity through poetic expression and generating or increasing the opportunity for endangered languages to be heard. Poetry, being the universal language that it is, connects people on a deeper level, allowing them to appreciate the unique perspectives and emotions that are shared through verse. One can celebrate this day by sharing their favorite poems with friends, family, and online communities, thereby spreading the love of poetry and the joy that it brings. Alternatively, one can express themselves by writing their poetry or simply bask in the beauty of the work of others by reading it.

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Ministry of Education  
Government of India



Ministry of Education's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)



## INSTITUTIONS INNOVATION IMPACT SESSIONS (2023-24)



### Dr. Md. Tausif Ahmad

MIEEE, USA, MIET, UK  
M.Tech.

Assistant Professor,  
Nalanda College of Engineering  
Chandi, Nalanda, Bihar

#### TOPIC :

Role of Artificial Intelligence in  
Entrepreneurship and Start-Ups

1st Session:

10 A.M. to 12 P.M.



### Dr. R.P. Gupta

Associate Professor cum  
HOD

Electrical Engineering  
Department MIT,  
Muzaffarpur, Bihar

#### TOPIC :

Ideation and Innovation for Sustainable  
Development of Incubation Unit

2nd Session:

1:30 P.M. to 3:30 P.M.

**DATE: 25-04-2024**

### Prof. Neeraj Kumar

Assistant Professor Cum Convenor IIC  
Jinvani Management College, Ara

### Mr. Siddha Bijay Jain

Vice President, IIC  
Jinvani Management College, Ara

### Prof. Dr. Anand Mohan

Principal cum President IIC  
Jinvani Management College, Ara

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## Institutions Innovation Council (IIC)

### Impact Lecture Series

The scintillating session of the Impact Lecture Series, conducted on April 25, 2024, at Jinvani Management College Ara, witnessed an engrossing moment delving into the nitty-gritty of Innovation, Entrepreneurship, and Start-ups. The resource persons, Dr. R.P. Gupta (Associate Professor and HOD, Department of Electrical Engineering, MIT Muzaffarpur), delivered a discourse on the topic **“Ideation and Innovation for sustainable development of incubation unit”**. Additionally, Dr. Md. Tausif Ahmad (Assistant Professor, NCE Nalanda) delivered a speech on the **“Role of Artificial Intelligence in Entrepreneurship and Start-Ups”**.

#### **Role of Artificial Intelligence in Entrepreneurship and Start-Ups:**

- **AI-Powered Solutions:** AI technologies such as machine learning, natural language processing, and computer vision enable start-ups to develop intelligent products and services that deliver personalized experiences, automate tasks, and optimize operations.
- **Data-driven Decision Making:** AI empowers entrepreneurs with actionable insights derived from data analytics, enabling informed decision-making, predictive modeling, and risk management to drive business growth and competitiveness.
- **AI-enabled Automation:** AI-driven automation streamlines repetitive tasks, enhances productivity, and reduces operational costs for start-ups, allowing them to focus on strategic initiatives, innovation, and value creation.

Incubation units play a crucial role in fostering innovation and entrepreneurship by providing a nurturing environment for start-ups to grow and thrive. In today's rapidly evolving business landscape, the integration of Artificial Intelligence (AI) technologies holds immense potential to drive sustainable development and propel the success of incubation units and start-ups. This explores the intersection of ideation, innovation, and AI in the context of incubation units, highlighting their role in promoting sustainable development and empowering entrepreneurs.

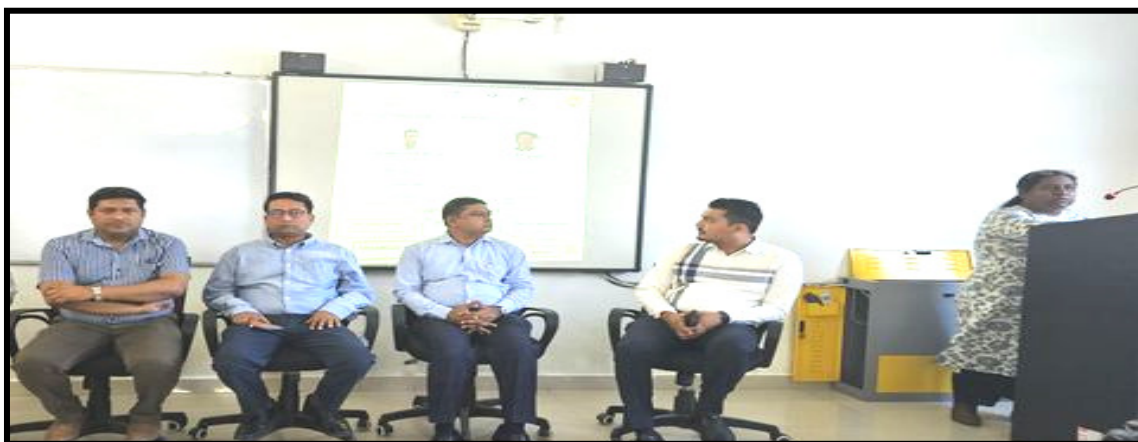


### **Ideation and Innovation in Incubation Units:**

- **Ideation Process:** Incubation units serve as catalysts for idea generation and brainstorming sessions, facilitating the creation of innovative solutions to address market needs and societal challenges.
- **Innovation Culture:** Cultivating a culture of innovation within incubation units encourages experimentation, risk-taking, and collaboration among entrepreneurs, mentors, and industry experts.
- **Collaboration and Networking:** Incubation units provide opportunities for start-ups to collaborate with like-minded individuals, access mentorship, and network with investors, accelerators, and corporate partners to fuel innovation and growth.

### **Sustainable Development of Incubation Units:**

- **Environmental Sustainability:** Incubation units can adopt sustainable practices such as energy efficiency, waste reduction, and eco-friendly infrastructure to minimize their environmental footprint and contribute to a greener future.
- **Social Impact:** Promoting inclusivity, diversity, and social responsibility within incubation units fosters a sense of community, empowers underrepresented entrepreneurs, and addresses societal challenges through innovative solutions.
- **Economic Growth:** Incubation units play a vital role in driving economic growth by fostering job creation, stimulating innovation-driven entrepreneurship, and supporting the development of local ecosystems and industries.



Prof. Nisha Bharti welcoming guests during “**Institutions Innovation Council Lecture Series**”



**Dr. Md. Tausif Ahmad delivering lecture on “Role of Artificial Intelligence in Entrepreneurship and Start-Ups”**



**All faculty members and students are attending the session**



**Dr. R.P Gupta delivering lecture on “Ideation and Innovation for Sustainable Development of Incubation Unit”**



**Students and faculties attending the session of “Institutions Innovation Council Lecture Series”**



**Dr. R.P Gupta with Faculties member after the session of “Institutions Innovation Council Lecture Series”**



**Mr.Siddha Bijay Jain and Dr. Anand Mohan Principal JMC facilitating Dr. Md. Tausif Ahmad**



**Mr.Siddha Bijay Jain and Dr. Anand Mohan Principal JMC facilitating Dr. R.P Gupta**

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## INSTITUTION'S INNOVATION COUNCIL (IIC)



### Dr. Amit Kr Verma

Assistant Professor - Department of  
Applied sciences and Humanities

#### TOPIC :

Intellectual Property Rights ( IPRs)  
and IP Management for Startup

#### Session Time:

01.00 P.M. to 3.30 P.M.

#### Venue:

Seminar Hall, JMC, Ara

**DATE: 26-04-2024**

#### Prof. Neeraj Kumar

Assistant Professor Cum Convenor IIC  
Jinvani Management College, Ara

#### Mr. Siddha Bijay Jain

Vice President, IIC  
Jinvani Management College, Ara

#### Prof. Dr. Anand Mohan

Principal cum President IIC  
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# Institutions Innovation Council (IIC)

## Lecture Series

The scintillating session of the Impact Lecture Series, conducted on April 26, 2024, at Jinvani Management College Ara, witnessed an engrossing moment by an eminent speaker Dr. Amit Kumar Verma, Assistant Professor—Department of Applied Sciences and Humanities on the topic : **“Intellectual Property Rights (IPRs) & IP Management for Start-up”**. Intellectual Property (IP) is a valuable asset that can provide competitive advantage and safeguard innovation for start-up businesses. However, navigating the landscape of Intellectual Property Rights (IPRs) and effectively managing IP assets can be complex and challenging for entrepreneurs.

### Resources and Support for Start-ups:

- **Government Initiatives:** Start-ups can leverage government programs, incentives, and grants aimed at supporting innovation, technology transfer, and IP commercialization. These initiatives provide funding, mentorship, and legal assistance to start-ups in managing their IP assets.
- **IP Service Providers:** Start-ups can seek guidance and support from IP professionals, attorneys, and consultants specializing in IP law, patent prosecution, trademark registration, and IP portfolio management. These experts can provide tailored advice and assistance in navigating the complexities of IP management.

Effective management of Intellectual Property Rights (IPRs) is essential for the success and sustainability of start-up businesses in today's competitive and innovation-driven landscape. By understanding the fundamentals of IPRs, developing a strategic approach to IP management, and leveraging available resources and support, start-ups can maximize the value of their IP assets, mitigate risks, and accelerate growth and differentiation in the market.



**Students and faculties attending the session of “Institutions Innovation Council Lecture Series”**



**Dr. Amit kr. Verma with Faculties member after the session of “Institutions Innovation Council Lecture Series”**





**Mr.Siddha Bijay Jain and Dr. Anand Mohan Principal JMC facilitating Dr. Amit kr. Verma**



**Group photography after “Institutions Innovation Council Lecture Series”**

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Sustainable Environment, Manifestation and Augmentation

**Post Covid scenario in Financial Investment Management System Pattern  
 – A New Beginning**

**Prof. Neeraj Kumar**  
 Assistant Professor, Jinyani Management College, Ara

**Prof. Dr. Anand Mohan**  
 Principal, Jinyani Management College, Ara

**Abstract**

With the shrink in contribution to the GDP from 32.5% (Pre Covid) to 26.7% (Post Covid), the investment pattern shows some paradigm shift of investor's Modus Operandi. The global recession coupled with the pandemic wave heavily impacted the Indian economy with the sharp increase in inflation (7%) resulting in curtail in investment and savings, although the resilience global market seems vibrant. The study focuses on, how the investor harvested their return on investment, the rate of return in both the pre and post Covid time and the variations of their investment style. Moreover, digital technology is re-writing the future script for capital markets worldwide and is conceived as the main driver for the industry to evolve over the next few years. Newer technologies that are integrating capital markets with the investor include Artificial Intelligence(AI), Cloud technology, open architecture, mobile computing creates the new ecosystem with management system approach now dictating the new investment style and nitty-gritty of financial investment. With the application of various financial model like Valuation of Assets, ROV (Return on Investment), Technical Analysis, Financial Analysis Company Analysis, the trends of investment during the transition period of pre Covid to post Covid analysed and studied. The relevant data (secondary data) were obtained from the RBI (Reserve Bank of India), CMIE (Centre for Monitoring Indian Economy), ICRA (Investment Information and Credit Rating Agency of India Limited) on which the study was conducted. By carrying out samples along with the SMDM (Statistical Methods for Decision Making) approach the study revealed that the pattern in investment in post Covid shows a new approach to investment style with the more analyzed and knowledgeable investor.

**Keywords:** Return On Investment (ROI), Statistical Methods for Decision Making(SMDM), Valuation of Assets (VA), Financial Analysis (FA), Artificial Intelligence (AI)

**1. INTRODUCTION**

In a financial parlance investment implies a sacrifice of current money or other resources for future benefits. The two key aspects of any investment are time and risk, for evaluating an investment avenue, the relevant attributes like rate of return, risk, marketability, tax shield and convenience are conceived. A well designed and efficient financial market bolster the investors' erobition towards investment in different financial assets/instruments which leads to the larger corpus of funds creation. The efficiency of financial market depends on the nitty-gritty of the financial transactions, technological adaptability, integrated globally. The fabrics of financial market stand firmly when it is more viable towards investor's choice and aspirations with progressive approach. The conducive milieu set up by the regulatory bodies lays down the foundation of platform of the perfect competitive market with more rational and judicious valuation of financial assets/instruments. Due to speculative in nature, the pattern of investment is highly influenced by time reference and return sustainability. During onset of Covid 19, there were no any significance rise in new investors (Money Control), however the capital markets remain intact with healthy returns. The Post Covid witnessed a sharp increase in numbers of investor as well as market capitalization, particularly in the younger generation.

The transition period between pre and post Covid is the decisive time and more significant in important events in chronology of Financial Market. Moreover, it seems to be more transformed and redefined the strategy of investment and its pattern. The comparative study of pre covid and post covid reveals the new Modus Operandi of the investment with the sharp increase in the number of youngsters who is more tech savvy and well equipped with updated technology that are making inroads in the financial market. With the rapid change in the global scenario, the implications are widely felt across the world. With the integrated financial markets which works pan world, the introduction of new avenues of investment like, ETF, Global Bond, Index Global Fund, Open Access to the foreign stock exchanges facilitates in reviewing and valuate financial assets and tapping the best return in adjusting the trade-off between risk and return. The study will be helpful in analyzing and browsing the new investment scenario.

ISSN 978-93-91303-45-7 DOI: <https://doi.org/10.47715/3JC.978-93-91303-45-7>

Paper Publication Abstract on "Post covid scenario in Financial Investment Management System Pattern "



Prof. Neeraj Kumar  
Assistant Professor

 **St. Xavier's College of Management & Technology** 

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Assistant Professor

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Prof. Saurabh Kumar Singh  
Assistant Professor



Certificate for paper entitled Hybrid Machine Learning Technique for Prediction of Phishing Websites

## **The People Behind JMC Tidings**

### **Editors:**

Prof Arun Mishra

### **Valuable guidance by:**

Prof Dr. Anand Mohan

### **Valuable inputs given by:**

Prof Neeraj Kumar

Prof Om Kumar

Prof Arun Mishra

Prof Nisha Bharti

Prof Saurabh Kumar Singh

### **Feedback & Suggestions**

We would love to have your feedback, suggestions and valuable inputs. Please feel

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