

BBA- 3rd Semester (2022-25) WINTER VACATION ASSIGNMENTS

BBA-301: Marketing Management

1. Mini Project – Market Analysis of a new product launch

BBA-302: Financial management

1. Compile the techniques of Financial Tools and Models
2. Capital Budgeting - Mini Project
3. Elaborate Capital Structure

BBA-303: Human Resource Management

1. Concept of HRM
2. Objectives and Subject matter of HRM

BBA-304: Business Mathematics and Statistics

1. Define Central Tendency and its parameters.
2. On the basis of sampling, classify the data into its parts
3. Differentiate between Primary & Secondary Data
4. Elaborate Statistical Tools

BBA-305: Corporate Communication

1. Presentation on 4P' Analysis of Dabur Chyawanprash.

BBA-306: Business Taxation

1. What is Previous and Assessment Year?
2. Discuss the various Heads of Income.
3. Define Standard Deduction and Exemptions.